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Evanston Couple Saves Energy with Awnings

Awnings deliver energy savings, a reduced carbon footprint and curb appeal.

ROSEVILLE, MN, July 9, 2009 – Homeowners Barbara and Marc Neuman of Glencoe, Illinois, are ecstatic about their new awnings. They’ve reduced energy bills and greenhouse gas emissions during the summer months, and the house looks great, too!

In a new video produced by the Professional Awning Manufacturers Association (PAMA), which can be seen at www.awningtoday.com, the Neumans talk about why they chose awnings for their home, and the results they’ve experienced.

“We looked at the cost of our air conditioning bills in the summertime, which could go as high as \$500 a month. That was just becoming unacceptable,” said Ms. Neuman. “I went online and started to do some research as to what awnings could actually do... I was very surprised to find out that, in this climate, my energy savings by adding awnings to the front of the house would be as great as 30 percent per month. That’s a huge number.” Up to \$150 per month, to be exact.

“Awnings are the simplest thing you can do to lower your energy costs,” continued Ms. Neuman, “We’re not talking about replacing central air conditioning units; we’re not talking about ripping out 37 windows in the house. We are talking about putting up 9 canvas awnings, and possibly saving as much as 30 percent on my energy bill.”

The results were immediate, said Neuman, “On the day that the awnings went up... it was an 88- or 90-degree day as it were – and as they put the awnings up on the south side of the house the temperature upstairs dropped dramatically, until the air conditioning had a chance to adjust to what was happening. We actually had to go get sweaters, because that’s how fast the awnings impacted the temperatures inside the house. It was pretty remarkable.”

Curb appeal was important as well. Added Mr. Neberman, “We do very much enjoy the awnings and what it does to enhance the appearance of the house in the summer. Overall we’ve been pleased... Energy savings. Reducing our carbon footprint. And also visual aesthetics. Overall, [installing awnings has] been a very positive decision on our part.”

For more information on the energy-saving and aesthetic benefits of awnings, visit www.awningstoday.com, like Barbara Neberman did.

About PAMA

The Professional Awning Manufacturers Association (PAMA), a division of the Industrial Fabrics Association International (IFAI), is the only international trade association committed to the awning industry. PAMA membership is open to companies who are current members of IFAI and manufacture or sell awnings, as well as those who supply goods and services to the awning industry. Learn more at www.awningstoday.com.

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